

DATA VISUALIZATION DESIGN

EXERCISES

DESIGN EXERCISE 4



Creating the design

Design Exercise 4: Sketching visualizations with the 10+10 approach

- **14.15-14.25:** Introduction to the exercise
- **14.25-15.00:** Use the 10 approach on the appropriateness dataset
- **15.00-15.15:** Break
- **15.15-15.55:** Use the 10+10 approach on your own dataset
- **15.55-16:00:** Round-up and thank you for today!
- **16.00-:** WEEKEND!

Sketch 10 visualizations



- Create 10 different visualizations of the "appropriateness dataset" using sketching by hand
- Each group member creates 10 sketches of the dataset
- If time allows, discuss your sketches in the group

Don't use the computer for this task!

Remember: to take pictures and document your process —> useful for your hand-in (16/3)!

BREAK



15:00-15:15

10+10 approach on your own dataset

- Each group member creates 10 sketches of your dataset
- Each group member chooses 1 sketch (the best/most interesting sketch)
- Each group member creates 10 new versions/sketches of the chosen sketch
- Evaluate and discuss the sketches with your group members
- *Save your sketches! You will need them for the exercise next week!*

OBS: It is okay if you don't have collected all of your data yet – then just use the parts you have already collected, or use the dataset from before the break.

Don't use the computer for this task!

Remember: to take pictures and document your process --> useful for your hand-in (16/3)!



Thank you!

HAND-INS

~~HAND-IN 1: 23/02~~

~~HAND-IN 2: 02/03~~

~~DESIGN BRIEF: 03/03~~

~~HAND-IN 3: 09/03~~

HAND-IN 4: 16/03

HAND-IN 5: 23/03

HAND-IN 6: 30/03