DATA VISUALIZATION DESIGN - DESIGN EXERCISE 4

Creating the design

In the fourth exercise, you were asked to first use the 10+10 method to create sketches of the appropriateness data set and then, to use the same approach to create sketches of your own data set*. Further, if time permitted, you were to discuss and evaluate the sketches with your group.

In this hand-in, we ask you to describe what you did in the exercise and reflect on the process and result.

To describe what you did, please attempt to go beyond what you were asked in the exercise. *For example, you were asked to create 40 sketches in total.* Thus, your description could state *how* you did so and what was particularly special about your approach. You can include up to ten images/photos in your description – we expect at least one and it is totally fine that members in the exercise group submit the same photos/images.

To reflect on the process, you might consider how you experienced creating sketches by hand, how this helped or hindered you in the process of thinking about visualization, how the sketches worked as a vehicle to explore possibilities, how you gained from group discussions of your own sketches or those by other group members, what worked well or less well in the activity, the value of this hands-on visualization activity, etc.

To reflect on the outcome, you might discuss the *insights you gained from the* exercise, the learning opportunities that arose, the inexact nature of your sketches, alternative approaches that you perhaps are now inspired to explore in the context of visualization, etc.

Finally, remember that there is a hard word limit (400 words), which roughly corresponds to a normal page. It is ok to submit less than that.

Please remember that you need to have at least three of your design exercise hand-ins approved in order to attend the exam (that is, submit the exam project). The hand-in must be submitted on time in order for the hand-in to be passed.

* If you are not ready to sketch from your own data set, we expect that you have used the appropriateness data set again - hopefully in a new way;)