

DATA VISUALIZATION DESIGN - DESIGN EXERCISE 3

Constructive visualization

In the third exercise, you were asked to work in your semester groups to first create a Lego visualization of accounting data and then conduct an informal evaluation of it with other students in the course.

In this hand-in, we ask you to describe what you did in the exercise and reflect on the process and result.

To describe what you did, please attempt to go beyond what you were asked in the exercise. *For example, you were asked to create the Lego visualization and to evaluate it.* Thus, your description could state *how* you did so and what was particularly special about your approach. You can include up to ten images/photos in your description – we expect at least one and it is totally fine that members in the exercise group submit the same photos/images.

To reflect on the process, you might consider *how you experienced using Lego's in the process of thinking about visualization, how they supported or hindered collaboration both between members of your group and beyond, the value of this extremely hands-on visualization activity, etc.*

To reflect on the outcome, you might discuss the *insights you gained from the exercise, the learning opportunities that arose, the physical nature of your visualization, alternative materials that you perhaps are now inspired to play with in the context of visualization, etc.*

Finally, remember that there is a hard word limit (400 words), which roughly corresponds to a normal page. It is ok to submit less than that.

Please remember that you need to have at least three of your design exercise hand-ins approved in order to attend the exam (that is, submit the exam project). The hand-in must be submitted on time in order for the hand-in to be passed.